

Dr ANDREA ZAPPALAGLIO, LL.M

Employment history

- *Lecturer in Intellectual Property Law*, School of Law, University of Sheffield, U.K (2020 – present)
- *Affiliated Research Fellow*, Max Planck Institute for Innovation and Competition, Munich, Germany (2020 – present)
- *Senior Research Fellow and Project Leader*, Max Planck Institute for Innovation and Competition, Munich, Germany (2018 – 2020)
- *Adjunct Professor in 'IP, Innovation and Sustainable Development'*, Faculty of Law, University of Milan, Italy (2016-2018)
- *Guest Lecturer in Intellectual Property Law*, Faculty of Law, University of Bergamo, Bergamo, Italy (2017 – present)

Education

- *DPhil*, University of Oxford (2014-2018)
- *MPhil*, University of Oxford (2013-2014)
- *LL.M*, University College of London (Distinction, 2012-2013)
- *Combined Bachelor and Master Degree in Law*, University of Milan (110/110 cum laude, 2006-2012)

Notable consultancy activities

- Consultant for the *Kingdom of Saudi Arabia* (2022), legal consultancy of Saudi national branding.
- Consultant for the *European Commission*, DG Grow (2019 – 2021), legal consultancy for the study 'Study on Control and Enforcement Rules for Geographical Indication protection for non-agricultural products in the EU' (EU Commission, 2021).
- Consultant for the *City of Cremona* (2020 – 2021), promotion and protection of the 'Cremona' brand, specifically in relation to the names 'Cremona Violins' and 'Stradivari Violin'.

Awards

- "*Premio Paola Frassi*" award for the best undergraduate final dissertation in Industrial Property (University of Milan, Dec 2013). Value: 5000€.
- "*GlaxoSmithKline Prize for Excellence in Intellectual Property and Technology Law*" (UCL, Feb 2014).
- "*Clarus Press Award*" awarded by the University College of Dublin for the best presentation at the "8th Postgraduate Workshop on WTO Law" (23 May 2014). Value 500€.
- "*ECTA Award, 1st Prize*" for the best scientific publication relevant for the advancement of European IP Law (5 June 2020). Value 1000€.
- "*Best Trade Mark Law Book 2021*" (IP Kat, 9 February 2022)

Memberships

- *Association of European Regions for Products of Origin (AREPO)*, Member of the Scientific Committee
- *European Communities Trade Marks Association (ECTA)*, Member of the GI Committee
- *Journal of Law, Media and Innovation (JLMI)*, Member of the Editorial Board